

Designed around employee experience, FreshTech is an urban innovation district developed to facilitate cohabitation and collaboration between firms, higher education, and entrepreneurs.



**LaunchPad**  
Provides social and intellectual programming, classroom, and office spaces in a collaborative atmosphere

**Infill Development**  
Mixed-use development opportunities exist throughout the district including housing, retail, and commercial - augmenting an already vibrant area



**Housing**  
An historic adaptive-redevelopment of a former tannery within FreshTech brings much needed affordable workforce housing

**The Trail**  
Part of a robust trail system, this trail provides an important East-west Connection




**The District**  
FreshTech and the surrounding neighborhood is one of the most culturally diverse areas in Sheboygan, offering ethnic foods and local retail in a walkable urban setting, on the waterfront, directly connecting Sheboygan's South Pier and Downtown Districts

- LaunchPad
- Mixed-use Development Opportunity
- Historic Redevelopment - Housing
- Redevelopment Opportunity
- Multi-use Recreational Trail
- Future Park/Greenspace

 **Fresh Ideas**  
A hub to connect and collaboratively solve industry challenges

 **Fresh Water**  
Located on the 4th largest body of fresh water on earth

 **Fresh Talent**  
Vibrancy and affordability serve as a magnet to draw in talent.